



AMERICAN RECORDER
ADVERTISING INSERTION ORDER FORM
2024—Vol. LXV

Advertiser:	
Address:	
E-mail:	
Signature	
Date	

RESERVATION FORM I authorize the insertion of advertising in *American Recorder*, as indicated below.

Indicate issues desired for advertising:

- ☐ **Spring 2024**
- ☐ **Summer 2024**
- ☐ **Fall 2024**
- ☐ **Winter 2024**

Advertising Size/Cost in American Recorder Magazine – see rate card for details

Size:	
Color:	
Cost per issue:	

Email Advertising Materials to:

Gail Nickless, editor@americanrecorder.org

cc: director@americanrecorder.org

Invoices will be sent via email from Intuit/QuickBooks Online. First-time advertisers will be billed upon receipt of ad artwork (see deadlines below). Subsequent billing will occur after the magazine mailing date.

Please provide address to receive billing emails:

INSTRUCTIONS

Please Email Insertion Orders to
Susan Burns, American Recorder Society
director@americanrecorder.org

If necessary, checks can be mailed to:
American Recorder Society
Attn: Advertising
PO Box 480054
Charlotte, NC 28269-5300
Phone: 704-509-1422, Toll-free 844-509-1422

Publishing Schedule Name of Issue	Insertion Order Deadline	Ad Materials Due	Publication Date	Delivery Date (approx.)
SPRING - March	Dec 15	Jan 1	Feb 15	Mar 1
SUMMER - June	Mar 15	April 1	May 15	June 1
FALL - September	June 15	July 1	Aug 15	Sept 1
WINTER - December	Sept 15	Oct 1	Nov 15	Dec 1