



AMERICAN RECORDER
ADVERTISING INSERTION ORDER FORM
Through November 2011—Vol. LII

Advertiser: _____

Address: _____

City State/Prov Zip/Postal Country

Phone: _____

E-mail: _____

Your Website Address: _____

Signature Date

RESERVATION FORM I/We authorize the insertion of advertising in American Recorder, as indicated below.

- January 2011 Issue (Vol. LII, No. 1)
March 2011 Issue (Vol. LII, No. 2)
May 2011 Issue (Vol. LII, No. 3)
September 2011 Issue (Vol. LII, No. 4)
November 2011 Issue (Vol. LII, No. 5)

Advertising Sizes in America Recorder Magazine

- Ad Size/ Shape Color:
Full Page 4-Color
1/3 Page Black & White
1/2 Horizontal Page
1/2 Island Vertical Page
1/3 Square Page
1/3 Vertical Page
1/4 Horizontal Page
1/4 Narrow Vertical Page
1/6 Horizontal Page
1/6 Vertical Page
1/8 Vertical Page
1/12 Page
1 Column inch

Rate per Ad (from Rate Card)

- 5-issue rate \$
3-issue rate \$
1-issue rate \$
Special rate \$

- Y / N Continue insertion order until notified.
Electronic material sent (attach file in e-mail message to editor@americanrecorder.org or burn to CD).
Ad enclosed
Copy and layout to follow by (date)

Special instructions

Table with 2 columns: Please Email or Fax Insertion Orders to (Kathy Sherrick, American Recorder Society, 1129 Ruth Dr., Kirkwood MO 63122-1019, USA) and Email Advertising Materials to (Gail Nickless, editor@americanrecorder.org). Includes postal delivery address: American Recorder, 7770 South High Street, Centennial CO 80122-3122.

First time advertisers Print form and send payment before first insertion.

Send Prepayment by Check or Credit Card to:

American Recorder Society
1129 Ruth Dr.
St. Louis 63122-1019
U.S.A

To pay for first ad by credit card:
VISA / MC / AMEX / Discover
Expiration Date:
Signature of cardholder:
CLEARLY PRINT NAME as it appears on Card:

CANCELLATIONS

Advertising cancellations only will be accepted in writing via fax or e-mail on or before the Deadline indicated on the Rate Card.