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***AMERICAN RECORDER***

**ADVERTISING INSERTION ORDER FORM  
2017—Vol. LVIII**

|  |  |
| --- | --- |
| Advertiser: |  |
| Address: |  |
| E-mail: |  |
| Signature |  |
| Date |  |

**RESERVATION FORM** I authorize the insertion of advertising in *American Recorder*, as indicated below.

Indicate issues desired for advertising:

* **Spring 2017**
* **Summer 2017**
* **Fall 2017**
* **Winter 2017**

**Advertising Size/Cost in *American Recorder* Magazine – see rate card for details**

|  |  |
| --- | --- |
| Size: |  |
| Color: |  |
| Cost per issue: |  |

Email **Advertising Materials** to:

**Gail Nickless**

[editor@americanrecorder.org](mailto:editor@recorderonline.org)

cc: advertising@americanrecorder.org

Check here if you prefer to be invoiced and pay online

or via check

Or, to pay by credit card through the ARS office:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

VISA / MC / AMEX / Discover

Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_ 3 digit # on back \_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature of cardholder:

**CLEARLY PRINT NAME** as it appears on Card:

**INSTRUCTIONS**

Please Email **Insertion Orders** to

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Publishing Schedule**  **Name of Issue** | **Insertion Order Deadline** | **Ad Materials Due** | **Publication**  **Date** | **Delivery Date (approx.)** |
| **SPRING - March** | Dec 15 | Jan 1 | Feb 15 | Mar 1 |
| **SUMMER - June** | Mar 15 | April 1 | May 15 | June 1 |
| **FALL - September** | June 15 | July 1 | Aug 15 | Sept 1 |
| **WINTER - December** | Sept 15 | Oct 1 | Nov 15 | Dec 1 |

**Susan Burns, American Recorder Society**

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